

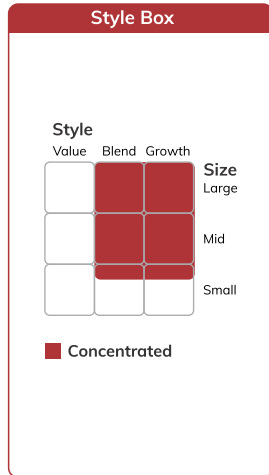
ICICI Prudential FMCG Fund

(An open ended equity scheme investing in FMCG sector)



Category
Sectoral

Returns of ICICI Prudential FMCG Fund - Growth Option as on November 30, 2024



Particulars	1 Year		3 Years		5 Years		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
Scheme	8.56	10856.43	14.84	15143.67	14.22	19454.07	16.35	48850.00
Nifty FMCG TRI (Benchmark)	11.36	11135.88	17.81	16352.15	15.31	20400.07	13.90	282866.22
Nifty 50 TRI (Additional Benchmark)	21.27	12127.22	13.76	14723.42	16.21	21207.62	14.37	314619.03
NAV (Rs.) Per Unit (as on November 29, 2024 : 488.55)	450.01		322.61		251.13		10.00	

Notes:

- Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential FMCG Fund.
- The scheme is currently managed by Priyanka Khandelwal. Priyanka Khandelwal has been managing this fund since July 2022. Total Schemes managed by the Fund Manager is 4 (3 are jointly managed). Refer annexure from page no. 109 for performance of other schemes currently managed by Priyanka Khandelwal.
- Date of inception: 31-Mar-99.
- Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
- Load is not considered for computation of returns.
- In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.
- The performance of the scheme is benchmarked to the Total Return variant of the Index. As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of Nifty 50 TRI values from 31-Mar-99 to 30-Jun-99 and TRI values since 30-Jun-99.
- Mr. Ihab Dalwai has ceased to be the fund manager of the Scheme w.e.f. June 30, 2022. Refer annexure from page no. 109 for performance of other schemes currently managed by fund managers. The scheme is currently managed by Ms. Priyanka Khandelwal w.e.f. July 1, 2022.

Scheme Details

Fund Managers :**
Priyanka Khandelwal
(Managing this fund since July, 2022 & overall 10 years of experience)
(w.e.f July 01, 2022)

Inception/Allotment date: 31-Mar-99

Monthly AAUM as on 30-Nov-24 : Rs. 1,717.86 crores
Closing AUM as on 30-Nov-24 : Rs. 1,728.51 crores

Application Amount for fresh Subscription :
Rs.5,000 (plus in multiples of Re.1)

Min.Addl.Investment :
Rs.1,000 (plus in multiples of Re.1)

Exit load for Redemption / Switch out :- Lumpsum & SIP / STP / SWP Option
If units purchased or switched in from another scheme of the Fund are redeemed or switched out within 15 days from the date of allotment - 1% of applicable NAV. If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 15 days from the date of allotment - NIL (w.e.f. 1st August 2018)

Total Expense Ratio @@ :
Other : 2.17% p. a.
Direct : 1.30% p. a.

Indicative Investment Horizon: 5 years & above

NAV (As on 29-Nov-24): Growth Option : 488.55 | IDCW Option : 90.30 | Direct Plan Growth Option : 535.63 | Direct Plan IDCW Option : 175.85

Portfolio as on November 30, 2024

Company/Issuer	Rating	% to NAV
Equity Shares		94.81%
Agricultural Food & Other Products		7.32%
• Tata Consumer Products Ltd.		4.96%
Marico Ltd.		2.37%
Beverages		4.77%
• United Breweries Ltd.		3.16%
United Spirits Ltd.		1.61%
Diversified Fmcg		48.08%
• ITC Ltd.		29.70%
• Hindustan Unilever Ltd.		18.37%
Food Products		12.66%
• Nestle India Ltd.		8.85%
• Britannia Industries Ltd.		3.81%
Personal Products		14.44%
• Godrej Consumer Products Ltd.		5.12%
• Gillette India Ltd.		4.14%
• Dabur India Ltd.		3.85%
Colgate - Palmolive (India) Ltd.		1.33%
Pharmaceuticals & Biotechnology		3.02%
• Amrutanjan Health Care Ltd.		3.02%
Foreign Equity		0.39%
Estee Lauder Cos Inc		0.39%
Treasury Bills		0.29%
364 Days Treasury Bill 2025	SOV	0.29%
Equity less than 1% of corpus		3.84%
Short Term Debt and net current assets		5.19%
Total Net Assets		100.00%

• Top Ten Holdings Securities and the corresponding derivative exposure with less than 1% to NAV, have been clubbed together with a consolidated limit of 10%.

Top 5 Stock Holdings

ITC Ltd.	29.70%
Hindustan Unilever Ltd.	18.37%
Nestle India Ltd.	8.85%
Godrej Consumer Products Ltd.	5.12%
Tata Consumer Products Ltd.	4.96%

Top 5 Sector Holdings

Fast Moving Consumer Goods	89.25%
Healthcare	3.02%
Consumer Durables	1.39%
Chemicals	0.54%
Capital Goods	0.33%

Quantitative Indicators

Average Dividend Yield : 1.57
Annual Portfolio Turnover Ratio : Equity - 0.49 times
Std Dev (Annualised) : 11.55%
Sharpe Ratio : 0.67
Portfolio Beta : 0.79

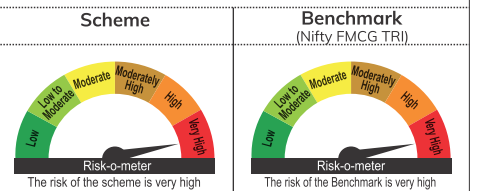
The figures are not netted for derivative transactions.
Risk-free rate based on the last Overnight MIBOR cut-off of 6.76%
**In addition to the fund manager managing this fund, overseas investment is managed by Ms. Sharmila D'mello.

@@ Total Expense Ratio is as on the last day of the month.
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Refer page no 101 to 108 for details on option, entry load, SWP, STP/Flex STP & minimum redemption amount pertaining to the scheme
For IDCW History : Refer page no. from 126 to 131, For SIP Returns : Refer page no. from 120 to 125, For Investment Objective: Refer page no. from 132 to 134

Riskometer

This product labelling is applicable only to the scheme

This Product is suitable for investors who are seeking*:
• Long Term Wealth Creation
• An open ended equity scheme that primarily invests in companies from FMCG sector.



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

ICICI Prudential Mutual Fund Corporate Office

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Statutory Details & Risk Factors

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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